

JpGU-AGU Joint Meeting 2017

May 20th – 25th, 2017
at Makuhari Messe, Chiba, Japan



Exhibition Guidance -Pamphlet Stand-

March 1st, 2017



Japan Geoscience Union



American Geophysical Union

Outline of JpGU-AGU Joint Meeting 2017

Outline

Name of the meeting	JpGU-AGU Joint Meeting 2017
Date	May 20th (SAT) – 25th (THU) ,2017 For 6 days
Venue	Makuhari Messe International Conference Hall, International Exhibition Hall / Tokyo Bay Makuhari Hall
Host	Japan Geoscience Union, American Geophysical Union

Society Members

Association of Geography Educators of Japan / Geographic Information Systems Association of Japan / Japan Association for Quaternary Research / Japan Association of Mineralogical Sciences / Japan Cartographers Association / Japan Society of Earth Science Education / Japan Society of Engineering Geology / Japan Society of Geoinformatics / Japan Society of Hydrology and Water Resources / Japanese Association of Groundwater Hydrology / Japanese Association of Hydrological Sciences / Japanese Geomorphological Union / Japanese Society for Active Fault Studies / Japanese Society for Biological Sciences in Space / Japanese Society of Physical Hydrology / Japanese Society of Soil Physics / Meteorological Society of Japan / Palaeontological Society of Japan / Paleosciences Society / Society for Science on Form, Japan / Society of Atmospheric Electricity of Japan / Society of Exploration Geophysicists of Japan / Society of Geomagnetism and Earth, Planetary and Space Sciences / The Association for the Geological Collaboration in Japan / The Association of Japanese Geographers / The Clay Science Society of Japan / The Geochemical Society of Japan / The Geodetic Society of Japan / The Geographic Education Society of Japan / The Geological Society of Japan / The Geothermal Research Society of Japan / The Japan Society of Atmospheric Chemistry / The Japanese Association for Arid Land Studies / The Japanese Association for Petroleum Technology / The Japanese Society for Geographical Sciences / The Japanese Society for Planetary Sciences / The Japanese Society of Hot Spring Sciences / The Japanese Society of LIMNOLOGY / The Japanese Society of Snow and Ice / The Oceanographic society of Japan / The Remote Sensing Society of Japan / The Sedimentological Society of Japan / The Seismological Society of Japan / The Society for the Study of the Origin and Evolution of Life Japan / The Society of Agricultural Meteorology of Japan / The Society of Eco-Engineering / The Society of Resource Geology / The Tohoku Geographical Association / The Volcanological Society of Japan / Tokyo Geographical Society

Supporting Members

Chihoutoshi convention kanrendantai office, FORTE Inc., Aso Geopark Promotion Council, Crimson Interactive, World Creations Inc., Japan Geoparks Network

Co-sponsor

The Astronomical Society of Japan, The Japanese Coral Reef Society, Japana Association for Earthquake Engineering, The Japan Landslide Society, The Japanese Geotechnical Society, Japan Society of Erosion Control Engineering, The Japan Society of High Pressure Science and Technology, Japan Society Of Civil Engineers,

Sponsorship

Science Council of Japan / Ministry of Education, Culture, Sports, Science and Technology-Japan/ Geospatial Information Authority of Japan / Meteorological Research Institute/ Kakioka Magnetic Observatory, Japan Meteorological Agency / Hydrographic and Oceanographic Department, Japan Coast Guard/ National Institute for Educational Policy Research / Hokkaido Research Organization/ Japan Oil, Gas and Metals National Corporation / National Museum of Nature and Science/ Japan Aerospace Exploration Agency / Japan agency for Marine-Earth Science and Technology/ National Museum of Emerging Science and Innovation / Building Research Institute/ National Institute for Environmental Studies,Japan / National Institute of Advanced Industrial Science and Technology/ National Institute of Information and Communications Technology / Forestry and Forest Products Research Institute/ Public Works Research Institute / Japan Atomic Energy Agency/ Institute for Rural Engineering,NARO / National Institute for Materials Science/ National Research Institute for Earth Science and Disaster Resilience / RIKEN/ High Energy Accelerator Research Organization / National Astronomical Observatory of Japan/ National Institute of Polar Research / The Institute of Statistical Mathematics/ Research Institute for Humanity and Nature / Japan Geotechnical Consultants Association/ The Institute of Electronics,Information and Communication Engineers / Tokyo Geotechnical Consultant Association/ The Japan Society of Mechanical Engineers / The Japan Society for Aeronautical and Space Sciences/ Japan Analytical Instruments Manufacturers'Association / Central Research Institute of Electric Power Industry/ Japan Space Forum / Japan Map Center/ Association for The Development of Earthquake Prediction / Research Institute of Innovative Technology for the Earth/ Fukada Geological Institute / Japan Association of Surveyors/ Chiba Convention Bureau and International Center / Chiba City/ Chiba Prefectural Board of Education / Chiba City Board of Education

Outline of Exhibition

Outline

Name: JpGU-AGU Joint Meeting 2017 Special Exhibition Booth

Data: May 20th (SAT) – 25th (THU) ,2017 For 6 days

Venue: Makuhari Messe International Exhibition Hall 7

Time Schedule

AM1 9:00AM-10:30AM

AM2 10:45AM-12:15PM

PM1 1:45PM- 3:15PM

PM2 3:30PM- 5:00PM

PM3 5:15PM- 6:30PM(Poster core time)

25th(THU) ends at PM2

Schedule

May 19th (FRI)	The previous day	3:00 PM - 6:00PM	Carrying-in
20th (SAT)	The first day	8:00AM -10:00AM 10:00AM - 6:30PM	Carrying-in and Installation Show Hours
21st (SUN) to 24th (WED)	2nd to 5th day	10:00AM - 6:30PM	Show Hours
25th (THU)	The final day	10:00AM - 2:00PM 2:00PM -5:00PM	Show Hours Dismantling

Documents	2017	Deadline of Application for P.R.
-Release of this booklet	March	March 17th - Banner on Mobile Apps - Program Book (A4 size booklet) - JGL(News Letter) - Paper Cup Advertising
	April	April 14th - E-mail news (Free) April 28th - Posting your Logo on the Top Page (Free)
	May	

Please order through the online system

JpGU-AGU Joint Meeting 2017 website -> "For exhibitors" (in upper menu) -> button [>> Log in]

<https://www.member-jpgu.org/exhibition-booth/login/>

Please refer P.15-17 of this booklet for more details.

Outline of Exhibition- 2

Contact (Inquiries)

About this booklet

About the venue, options, carrying-in and out

Makuhari Messe, Inc.

In charge of JpGU-AGU Joint Meeting 2017 venue

Nakano (Ms.) , Watanabe (Mr.)

2-1, Nakase, Mihama-ku, Chiba-city, 261-8550 Japan

TEL: +81-43-296-0506 FAX: +81-43-296-0529

E-mail: exhibition@jpgu.org or jpgu@m-messe.co.jp

About meeting, exhibition, and general information

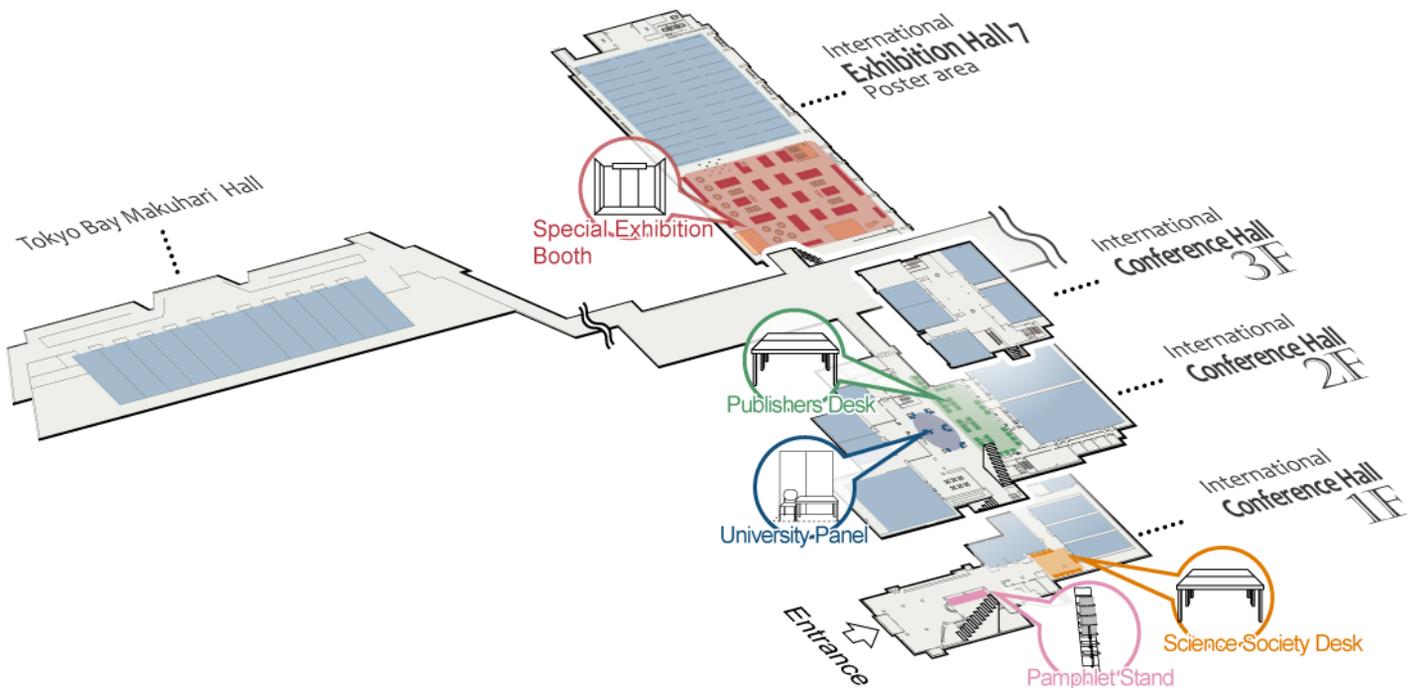
Japan Geoscience Union Office

2-4-16 Yayoi, Bunkyo-ku, Tokyo, 113-0032, Japan

TEL: +81-3-6914-2080 FAX: +81-3-6914-2088

Email: exhibition@jpgu.org

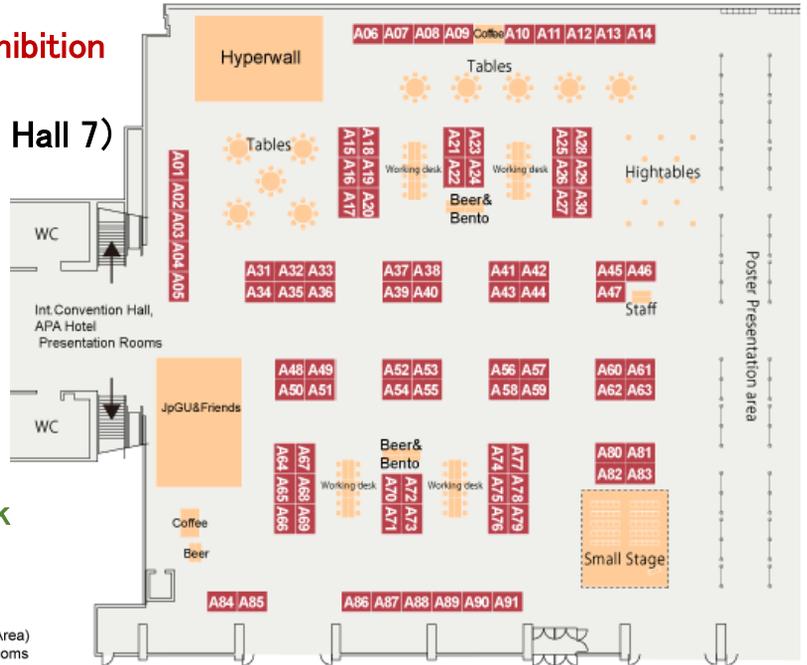
Venue Map



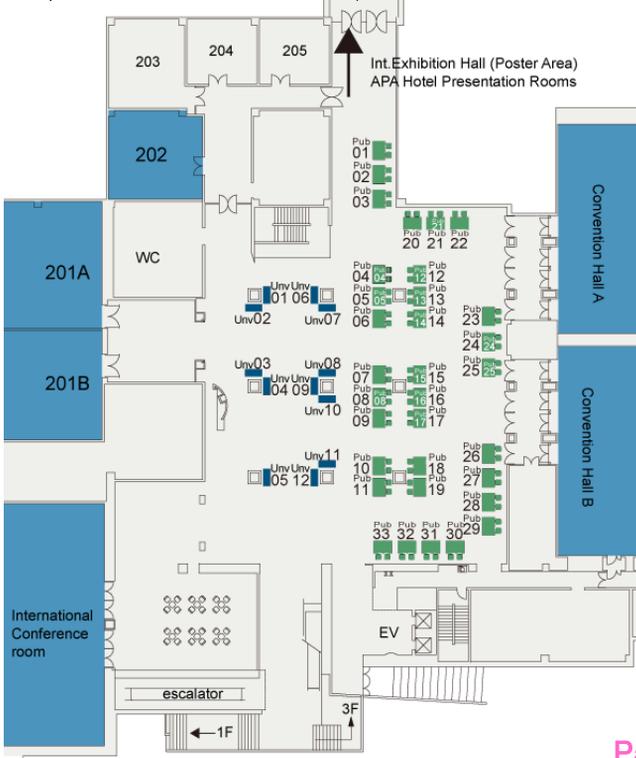
Outline of Exhibition- 3

Floor Plan

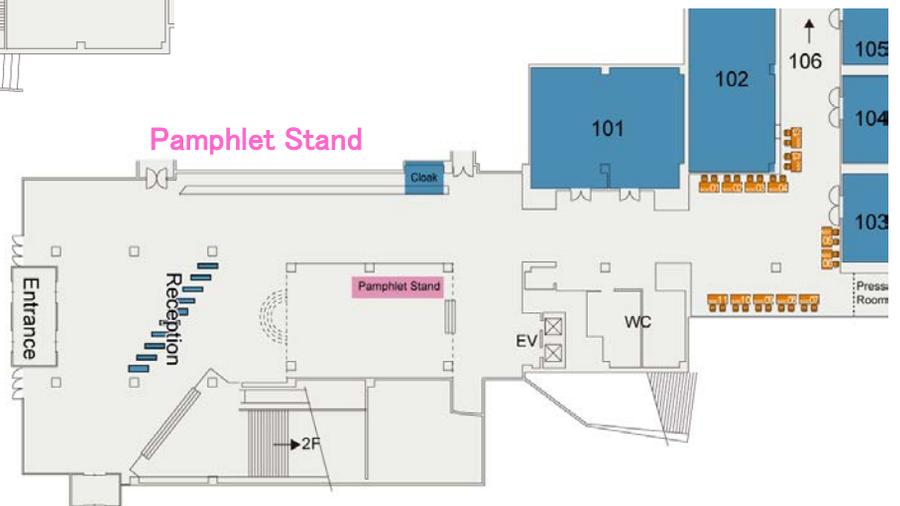
Special Exhibition Booth (Exhibition Hall 7)



University Panel/Publishers Desk (Conference Hall 2F)



Science Society Desk (Conference Hall 1F)



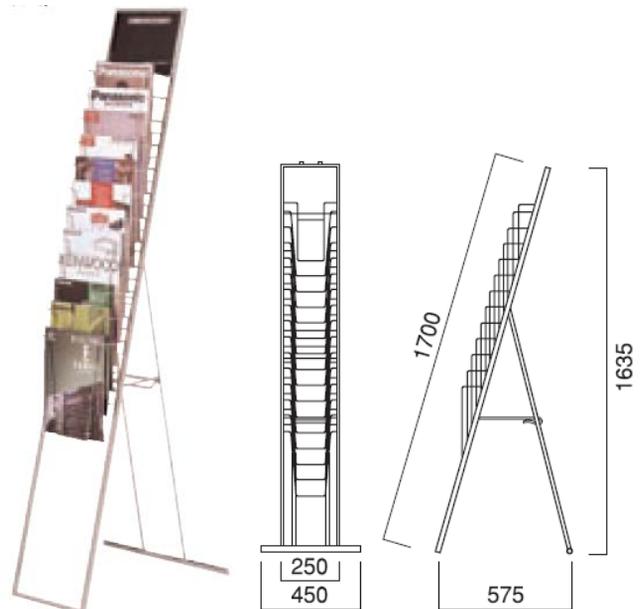
Booth Plan

Pamphlet Stand

Exhibition Fee: 10,800 JPY / booth

Booth

Equipments (included on the booth fee)	1 Pamphlet Stand W25 * D57.5 * H163.5 (cm) A4 size, Portrait orientation
	1 Name plate Name of the organization will be written in Black
	Fee for Installation and dismantling
Passes	Passes are not supplied.
Optional items	Optional items are not supplied.



How to exhibit

Date

Please send your packages so that it arrive at the previous day (May 19th)

[Delivery Slip Sample]

[Address]

2-1, Nakase, Mihama-ku, Chiba-city, 261-8550 Japan
Makuhari Messe, International Conference hall
JpGU-AGU Joint Meeting 2017
Pamphlet stand
Exhibitor's name (as registered)
TEL:043-296-0506

[Item]

Pamphlet stand
Items enclosed
Exhibitor's name (as registered)
Package No. XX / Total XX *example, No.1 / 10

* Notification -

- Please keep slips to provide against accidents.
- Only exhibits which are able to be put in the pamphlet stand (A4 size, portrait orientation) are allowed. (For example brochures, flyers and others.)
- Participants can take your exhibits out freely.
- You are not allowed distribute exhibits or other materials by yourself at the venue .
- When there is only a few remained exhibits, we will refill your stand by your stock, if any.
- We will not send back leftovers, if any, after Meeting.

Exhibitors shall observe the following regulations

- We may, due to force majeure, make major changes to the exhibition timetable or, in extreme cases, cancel exhibitions entirely. In such case part of the exhibition fee may be refunded to exhibitors. In no other case shall we be responsible for losses or expenses incurred by exhibitors.
- We reserves the right to refuse to allow any exhibition which is in their view unsuitable for JpGU Meeting.
- Subletting, selling, transferring, or exchanging exhibition space, either in whole or in part, to any third party, including other exhibitors, is prohibited.
- Please abide by the timetable given for carrying-in, showing and carrying-out exhibitions. Please contact us as soon as possible should this not be possible.
- Exhibitors are not permitted to use the space outside their booth for presentations or product exhibitions.

* For overseas Exhibitors

JpGU recommended Agency

Sometime customs procedure takes along time, please contact them earlier.

contact : Cargo Live Japan

16F NTT Makuhari Bld., Nakase, Mihama-ku, Chiba-city, 261-0023 Japan

Tel : +81-43-298-4741 Fax : +81-43-298-4740

E-mail: info@cargolive.jp to: Matsute(Mr.) Subject of Email should be "JpGU-AGU2017"

In case you deliver using other company, please make sure that your packages arrive within carrying-in-period (above), and that you receive your packages there. We can NOT receive or keep your packages out of this period. Please also be informed also that we will not go through procedures for custom.

P.R. application– 1

Exhibitors can apply for advertisement through the online system

JpGU-AGU Joint Meeting 2017 website -> “For exhibitors” -> button [>> Log in]
<https://www.member-jpgu.org/exhibition-booth/login/>

Mailnews

Mailnews issued around May 10th . Your P. R. is posted on our mailnews issued around May 10th
Mailnews special issue will introduce you to our ID holders which is about 10,000 total.

2 mail news are planned to be sent.

[Deadline] April 14th (FRI)

[Material format] Within 64 one-byte characters x 5 lines

[Application fee] Free

Posting your logo on our web

We will provide a free logo posting service on our web

Putting your logo on the top page of meeting website, we will introduce exhibitors.

Logo will be randomly shown.

[Deadline] April 30th (THU)

[Sending material] via E-mail

[Material format] within 50(h)pixel * 170(w) pixel format: GIF, JPG, or PNG file.

[Application fee] Free

Digital Signage

[Fee] Free of Charge (Special offer only for 2017)

[Deadline] May 8th(Mon)

[Format] PDF 16:9 aspect ratio, Landscape

[Notes] Please send pictures to JpGU Office via E-mail when you apply.

P.R. application– 2

Banner on Mobile Apps(iPhone and Android)

Mobile Application for 2017 JpGU Meeting is getting ready. It offers Meeting information before, during, and after the meeting term.

Your banner will be shown on the bottom of the top page. Tapping your banner enables you to jump to the indicated URL.

Banner images will be replaced in every 5seconds.

Send to exhibition@jpgu.org

[Deadline] by email final deadline March 17th (FRI)

[Sending material] online system

[Material format] 210 (h)pixel * 1536(w) pixel

format: png, eps, ai, or psd file.

[Fee]32,400JPY

reference:Use of App for 2016 Meeting

The number of Downloaded

iOS : 1,459

Android : 827

Total : 2,286

Advertisement in the Meeting Program Book

Program Book will be distributed to all participants, and it includes general information, schedule, index of authors, and other useful information. This program book is written in English.

Prints:7000(planned)

[Deadline] March 17th (FRI)

[Sending material] by email or using file transfer service

*Please send us with "[Program Book Ad]" as the subject

Send to: exhibition@jpgu.org

[Material format] pdf, eps etc.

*Program Book will be distributed to all participants

*Advertisement on covers are limited to one each.

	Full page	Half page	Quarter page
Size H × W (mm)	250 × 180	120 × 180	120 × 85
Fee	162,000JPY	81,000JPY	43,200JPY

	The inside front cover (Black and White)	The inside back cover (Black and White)	The outside back cover (Full color)
Size H × W (mm)	250 × 180	250 × 180	250 × 180
Fee	194,400JPY	194,400JPY	270,000JPY

P.R. application– 3

Advertisement in JGL

JGL is delivered to all members (if they wish) to summarize latest earth planetary science related information and provide them to researchers.

JGL is published 4 times a year in February, May, August and November.

JGL issued in May 2017 are used as program book of the Meeting.

Articles are written in Japanese.

prints:32,000 (planned)

[Deadline] March 17th (FRI)

[Material format] pdf, eps etc.

	Fee	Size (H *W)
Full page	300,000JPY	235mm × 170mm
Half page	150,000JPY	110mm × 170mm
One-third of page	100,000JPY	235mm × 52mm or 75mm × 170mm
One-sixth of page	50,000JPY	110mm × 52mm or 75mm × 80mm

Paper cup advertising

Meeting provide complimentary coffee and water for participants. Please apply to provide your original paper cup as an advertisement

[Deadline] March 17th (FRI)

[Things you provide] Printed coffee cups * 2,000pcs

[Fee]21,600JPY/2,000pcs

[Maximum number available to provide]12,000 (2,000pcs*6 days)

*Please tell us your request regarding the day your cups used.

Payment

- Booth fee and advertising fee

Booth fee and advertising fee are to be paid to Japan Geoscience Union.

You can issue the invoice through the online system by yourself.

Please check its amount and transfer the fee and please make payment within a month.

You can choose payment by bank transfer or by credit card.

account shown below. Please kindly contact us in case any extra procedure or documents are needed.

The bank account

SUMITOMO MITSUI BANKING CORPORATION

Koishikawa Branch

Savings account:3761271 Japan Geoscience Union

Swift Code: SMBCJPT

* Please bear the transfer charges.

-Cancellation

Cancellation is not accepted basically.

Please contact us if you need to cancel any unavoidable reason.

Please see the cancellation fees shown below.

By March 31st (Fri) 50% of exhibit fee

After April 1st (Sat) full amount

Reference: JpGU Meeting Reports

Name	Japan Geoscience Meeting 2016				
Date	May 22 (SUN) - 26 (THU) , 2016				
Venue	Makuhari Messe, International Conference Hall Tokyo Bay Makuhari Hall Chiba, JAPAN				

Year	2016	2015	2014	2013	2012
Sessions total (international)	194(63)	189(55)	193 (43)	180(42)	174(42)

The number of sessions in each sections

Space and Planetary Sciences	21 (10)	Union session	6 (2)
Atmospheric and Hydrospheric Sciences	24 (10)	Public	6 (0)
Human Geosciences	28 (11)	Education and Outreach	4 (1)
Solid Earth Sciences	63 (21)	Multidisciplinary and Interdisciplinary	34 (5)
Biogeosciences	8 (3)		

Abstracts Total	4515	4037	3806	3980	3876
Oral	2435	2545	2428	3226	1975
Poster	2080	1492	1378	1754	1901
Participants	7240 From 34 countries and regions	6689	7046	6824	7318

Exhibitors:
(the number of booths)

Exhibition Booth: 68
University Information Panels: 10
Publishers and related items: 26
Pamphlet Stand: 5
Science Society Area: 11

