



JpGU - AGU Joint Meeting 2020

For a Borderless World of Geoscience

Japan Geoscience Union, American Geophysical Union

24-28 MAY 2020

Makuhari Messe, Chiba, Japan



Exhibition Guidance

-Pamphlet Stand-



Japan Geoscience Union
American Geophysical Union



Outline of JpGU-AGU 2020

Outline

Name of the meeting	JpGU – AGU 2020
Date	May 24th (SUN) – 28th (THU) ,2020 for 5 days
Venue	Makuhari Messe International Conference Hall, International Exhibition Hall 8 / Tokyo Bay Makuhari Hall
Host	Japan Geoscience Union

Society Members

Japanese Society for Biological Sciences in Space, Japan Society of Engineering Geology, The Japanese Society of Hot Spring Sciences, The Oceanographic Society of Japan, The Volcanological Society of Japan, Society of Science on Form, Japan, Japanese Society for Active Fault Studies, Meteorological Society of Japan, Japan Association of Mineralogical Sciences, Japan Cartographers Association, The Palaeontological Society of Japan, The Japanese Association for Arid Land Studies, The Society of Resource Geology, The Seismological Society of Japan, Japan Society Natural Disaster Science, Japan Society of Geoinformatics, Japanese Association of Hydrologic of Science, Japan Society of Hydrology & Water Resources, Society of Eco-Engineering, SEE, The Society for the Study of the Origin and Evolution of Life Japan, The Japanese Association for Petroleum Technology, The Japanese Society of Snow and Ice, The Geodetic Society of Japan, The Japan Society of Atmospheric Chemistry, Society of Atmospheric Electricity of Japan, The Sedimentological Society of Japan, Japan Association for Quaternary Research, Japan Society of Earth Science Education, The Association for the Geological Collaboration in Japan, Japanese Association of Groundwater Hydrology, The Geochemical Society of Japan, PALEO10: Paleosciences Society, Society of Geomagnetism and Earth, Planetary and Space Sciences, Japanese Geomorphological Union, The Geological Society of Japan, The Geothermal Research Society of Japan, The Japanese Society for Geographical Science, The Association of Japanese Geographers, The Geographic Education Society of Japan, The Association of Geography Educators of Japan, Geographic Information System Association of Japan, Tokyo Geographical Society, The Tohoku Geographical Association, Japanese society of soil physics, The Clay Science Society of Japan, The Society of Agricultural Meteorology of Japan, The Society of Exploration Geophysicists of Japan, The Japanese Society of Physical Hydrology, The Remote Sensing of Society Japan, The Japanese Society for Planetary Sciences (As of February 28th, 2019)

Supporting Members

Regional city Convention attraction Promotion Council, FORTE Science Communication, ASO UNESCO GLOBAL GEOPARK, Crimson Interactive Japan, World Creations Inc, Japan Geoparks Network (JGN), American Journal Experts CACTUS COMMUNICATIONS K.K.

Co-sponsor

The Astronomical Society of Japan, The Japanese Coral Reef Society, Japana Association for Earthquake Engineering, The Japan Landslide Society, The Japanese Geotechnical Society, Japan Society of Erosion Control Engineering, The Japan Society of High Pressure Science and Technology, Japan Society Of Civil Engineers

Sponsorship

Science Council of Japan / Ministry of Education, Culture, Sports, Science and Technology-Japan / Geospatial Information Authority of Japan / Meteorological Research Institute / Kakioka Magnetic Observatory, Japan Meteorological Agency
Hydrographic and Oceanographic Department, Japan Coast Guard / National Institute for Educational Policy Research
Hokkaido Research Organization / Japan Oil, Gas and Metals National Corporation / National Museum of Nature and Science / Japan Aerospace Exploration Agency / Japan agency for Marine-Earth Science and Technology / National Institute for Environmental Studies, Japan / National Institute of Advanced Industrial Science and Technology / National Institute of Information and Communications Technology/ Forestry and Forest Products Research Institute / Public Works Research Institute / Institute for Rural Engineering, NARO / National Institute for Materials Science
National Research Institute for Earth Science and Disaster Resilience / RIKEN / High Energy Accelerator Research Organization / National Astronomical Observatory of Japan / National Institute of Polar Research / The Institute of Statistical Mathematics / Research Institute for Humanity and Nature (planned) / Japan Geotechnical Consultants Association / The Institute of Electronics, Information and Communication Engineers / Tokyo Geotechnical Consultant Association / The Japan Society of Mechanical Engineers / The Japan Society for Aeronautical and Space Sciences
Japan Analytical Instruments Manufacturers' Association / Central Research Institute of Electric Power Industry
Japan Space Forum / Association for The Development of Earthquake Prediction / Research Institute of Innovative Technology for the Earth / Fukuda Geological Institute / Japan Association of Surveyors / Chiba Convention Bureau and International Center / Chiba City / Chiba Prefectural Board of Education / Chiba City Board of Education

Outline of Exhibition-1

Outline

Name: JpGU-AGU 2020 Pamphlet booth
 Data: May 24th (SUN) – 28th (THU) ,2020 For 5 days
 Venue Makuhari Messe International Conference Hall

Time Schedule

AM1 9:00AM-10:30AM
 AM2 10:45AM-12:15PM
 Lunch 12:15AAM-2:15PM
 PM1 2:15PM- 3:45PM
 PM2 4:00PM- 5:30PM
 PM3 5:45PM- 7:00PM(Poster core time)
 *8:00AM door opening (Conference hall)
 8:30AM door opening (Exhibition hall)

Schedule

May 23rd (SAT)	The previous day	3:00 PM - 6:00PM	Carrying-in
24th (SUN) to 27th(WED)	The first to 4th day	8:30AM -10:00AM 10:00AM - 7:00PM	Show Hours
28th (THU)	The final day	10:00AM – 4:00PM 4:00PM – 5:30PM	Show Hours Dismantling

Deadline of Required Documents	2020	Deadline of Application for P.R.
-[March 31st (TUE)] Registration of Booth details through online system. *Information being input by March 31 are printed on the program book, although you can update information by May 23 and information after April 1 will be posted on the web.	March	[March 10th (TUE)] - JGL(News Letter) [March 31st (TUE)] - Banner on Mobile Apps - Program Book (A4 size booklet) - Paper Cup Advertising
[April 10th (FRI)] Applications of options - Order for optional items - Nameplates - Booth settings - Internet - Vehicle Pass	April	[April 3rd (FRI)] - E-mail news (Free) [April 24th(FRI)] - Posting your Logo on the Top Page (Free) - Digital Signage
Ship your items for exhibition [May 8th (FRI)] Application for Exhibitor Pass On and after 9th (SAT), please issue your "e-ticket" for exhibitors pass and bring it to the venue. [May 19th (TUE)] Shipping notification	May	<div style="border: 1px solid black; padding: 5px;"> Please order through the online system JpGU-AGU 2020 website -> Information for Exhibitors -> For exhibitors [>> Log in] https://www.jpгу-member.org/exhibition-booth/login/ </div>

Please refer P.15-17 of this booklet for more details.

Outline of Exhibition-2

Contact (Inquiries)

About this booklet

About the venue, options, carrying-in and out

Makuhari Messe, Inc.

In charge of JpGU-AGU 2020 venue

Asakura (Ms.) , Shimizu (Mr.)

2-1, Nakase, Mihama-ku, Chiba-city, 261-8550 Japan

TEL: +81-43-296-0694 FAX: +81-43-296-0529

E-mail: exhibition@jpgu.org or jpgu@m-messe.co.jp

About meeting, exhibition, and general information

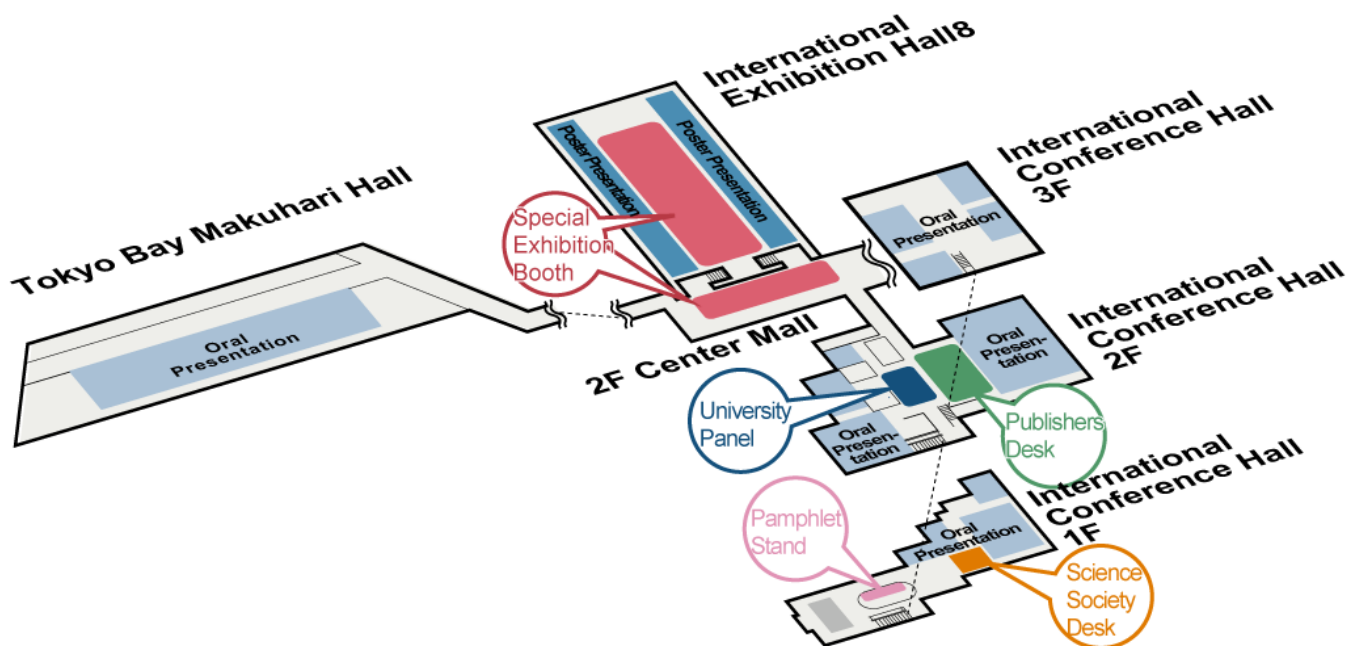
Japan Geoscience Union Office

2-4-16 Yayoi, Bunkyo-ku, Tokyo, 113-0032, Japan

TEL: +81-3-6914-2080 FAX: +81-3-6914-2088

Email: exhibition@jpgu.org

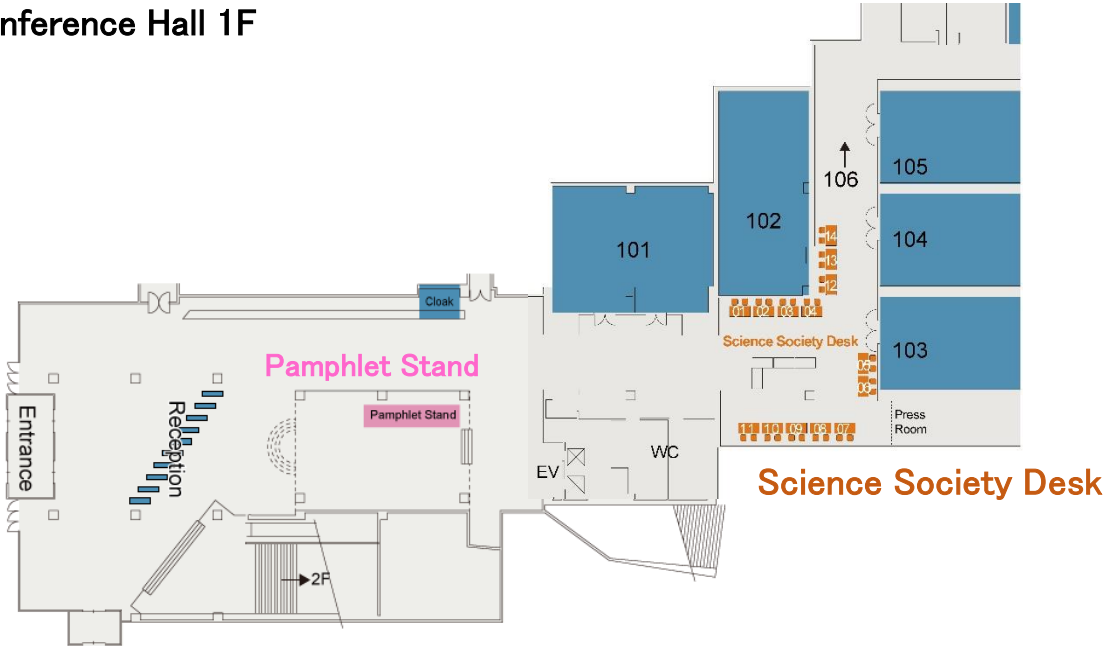
Venue Map



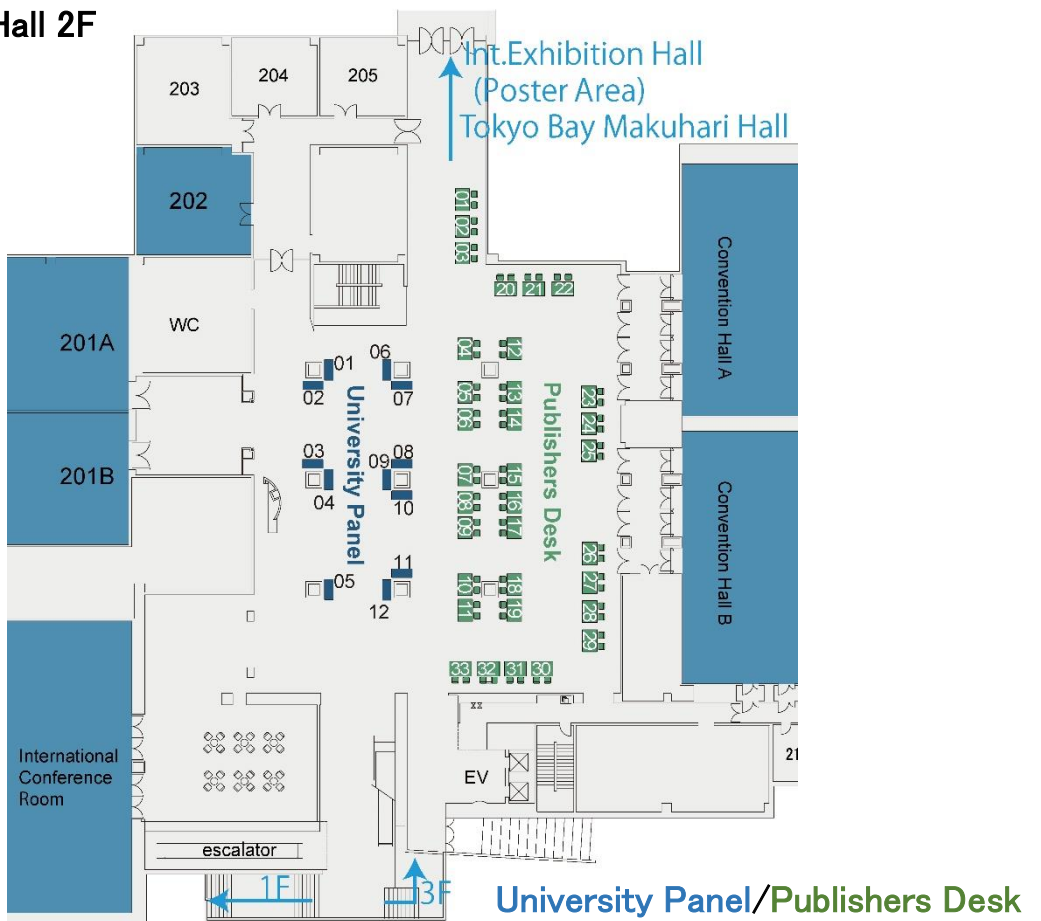
Outline of Exhibition-3

Floor Plan

Conference Hall 1F



Conference Hall 2F



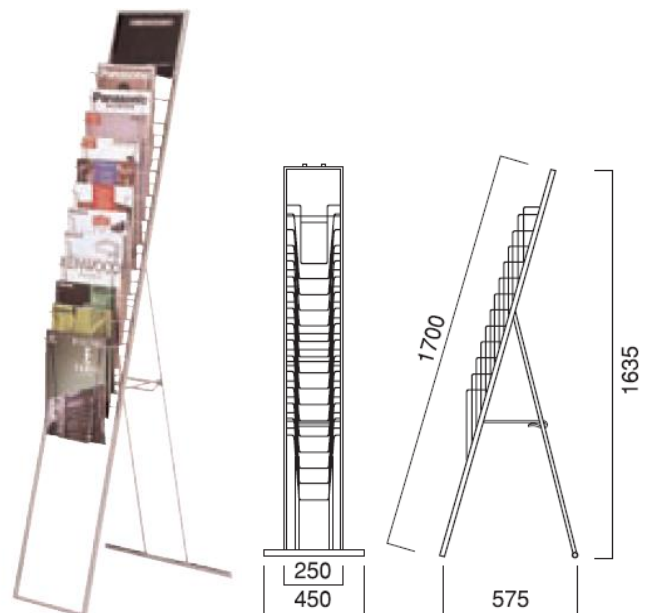
Booth Plan

Pamphlet Stand

Exhibition Fee: 11,000 JPY / booth

Booth

Equipments (included on the booth fee)	1 Pamphlet Stand W25 * D57.5 * H163.5 (cm) A4 size, Portrait orientation
	1 Name plate Name of the organization will be written in Black
	Fee for Installation and dismantling
Passes	Passes are not supplied.
Optional items	Optional items are not supplied.



How to exhibit

Date

Please send your packages so that it arrive at the previous day (May 25th)

[Delivery Slip Sample]

[Address]

2-1, Nakase, Mihama-ku, Chiba-city, 261-8550 Japan
Makuhari Messe, International Conference hall
JpGU Meeting 2019
Pamphlet stand
Exhibitor's name (as registered)
TEL:043-296-0694

[Item]

Pamphlet stand
Items enclosed
Exhibitor's name (as registered)
Package No. XX / Total XX *example, No.1 / 10

* Notification -

- Please keep slips to provide against accidents.
- Only exhibits which are able to be put in the pamphlet stand (A4 size, portrait orientation) are allowed. (For example brochures, flyers and others.)
- Participants can take your exhibits out freely.
- You are not allowed distribute exhibits or other materials by yourself at the venue .
- When there is only a few remained exhibits, we will refill your stand by your stock, if any.
- We will not send back leftovers overseas, if any, after Meeting. In case you want to send back them domestically, please contact JpGU office before you ship your exhibits.

Exhibitors shall observe the following regulations

- We may, due to force majeure, make major changes to the exhibition timetable or, in extreme cases, cancel exhibitions entirely. In such case part of the exhibition fee may be refunded to exhibitors. In no other case shall we be responsible for losses or expenses incurred by exhibitors.
- We reserves the right to refuse to allow any exhibition which is in their view unsuitable for JpGU Meeting.
- Subletting, selling, transferring, or exchanging exhibition space, either in whole or in part, to any third party, including other exhibitors, is prohibited.

* For overseas Exhibitors

JpGU recommends shipping agency below

Sometimes customs procedure takes along time, please contact them with time to spare.

contact : Cargo Live Japan

16F mBAY POINT Makuhari, 1-6Nakase, Mihama-ku, Chiba-city, 261-0023 Japan

Tel: +81-43-298-4741 Fax: +81-43-298-4740

E-mail: taka@cargolive.jp to: Matsute(Mr.) Subject of Email should be "JpGU-AGU 2020"

In case you deliver using other company, please make sure that your packages arrive within carrying-in-period (above), and that you receive your packages there. We can NOT receive or keep your packages out of this period. Please also be informed that we will not go through procedures for custom.

P.R. application– 1

Exhibitors can apply for advertisement through the online system
JpGU-AGU 2020 website -> Information for Exhibitors -> For exhibitors [>> Log in]
<https://www.jpgu-member.org/exhibition-booth/login/>

Mailnews

E-mail news special issue will introduce exhibitors to JpGU Members and ID holders, about 7,000 person.

The mail news will be sent in two parts before the Meeting.

[Fee] Free

[Deadline] April 3rd (Fri)

[Material format] English: Within 68 one-byte characters x 5 lines (txt only)

Japanese: Within 34 two-byte characters x 5 lines (txt only)

You can send in either English or Japanese, or both.

Posting your logo on our web

We will provide a free logo posting service on our web

Putting your logo on the top page of meeting website, we will introduce exhibitors.

Logo will be randomly shown.

[Deadline] April 24th (Fri)

[Sending material] via E-mail

[Material format] within 50(h)pixel * 170(w) pixel format: GIF, JPG, or PNG file.

[Application fee] Free

Digital Signage

We will display your P.R. along with the information from JpGU on a digital signage near the reception (International Conference Hall 1F),.

[Fee] 11,000JPY /10sec.

[Deadline] April 24th (Fri)

[Format] PDF 16:9 aspect ratio, Landscape

[Sending material] via E-mail

P.R. application– 2

Banner on Mobile Apps(iPhone and Android)

Mobile Application for 2019 JpGU Meeting is getting ready. It offers Meeting information before, during, and after the meeting term.

Your banner will be shown on the bottom of the top page. Tapping your banner enables you to jump to indicated URL.

With every 5 seconds, banner image will be replaced.

[Fee] 32,400JPY

[Deadline] March 31st(Tue)

[Material format] 210 (h)pixel*1536(w) pixel

format: png, eps, ai, or psd file.

reference: Use of App
for 2019 Meeting

The number of Downloaded

iOS: 2,231

Android: 937

Total: 3,168

Advertisement in the Meeting Program Book

Program Book will be distributed to all participants, and it includes general information, schedule, index of authors, and other useful information. This program book is written in English.

Prints:5000(planned)

[Deadline] March 31st(Tue)

[Sending material] by email or using file transfer service

*Please send us with "[Program Book Ad]" as the subject

Send to: exhibition@jpgu.org

[Material format] pdf, eps etc.

*Program Book will be distributed to all participants

*Advertisement on covers are limited to one each.

	Full page	Half page	Quarter page
Size H × W (mm)	250 × 180	120 × 180	120 × 85
Fee	162,000JPY	81,000JPY	43,200JPY

	The inside front cover (Black and White)	The inside back cover (Black and White)	The outside back cover (Full color)
Size H × W (mm)	250 × 180	250 × 180	250 × 180
Fee	194,400JPY	194,400JPY	270,000JPY

P.R. application– 3

Advertisement in JGL

JGL is delivered to all members (if they wish) to summarize latest earth planetary science related information and provide them to researchers.

JGL is published 4 times a year in February, May, August and November.

JGL issued in May 2020 are used as program book of the Meeting.

Articles are written in Japanese.

prints:10,000 (planned)

[Deadline] March 10th (TUE)

[Material format] pdf, eps etc.

	Fee	Size (H *W)
Full page	305,800JPY	235mm × 170mm
Half page	152,900JPY	110mm × 170mm
One-third of page	101,860JPY	235mm × 52mm or 75mm × 170mm
One-sixth of page	50,930JPY	110mm × 52mm or 75mm × 80mm

Paper cup advertising

Meeting provide complimentary coffee and water for participants. Please apply to provide your original paper cup as an advertisement.

[Deadline] March 31st(Tue)

[Things you provide] Printed coffee cups * 2,000pcs

[Fee] 22,000JPY/2,000pcs(not includes the price of cups, printing fee)

[The number of limit] 10,000 (2,000pcs * 5days)

*Please tell us your request regarding the day your cups used.

[information]

Coffee schedule :International Conference Hall: 10:30am- and 3:15pm-

International Exhibition Hall : all day

Tokyo Bay Makuhari Hall:10:30am- and 3:15pm-

Payment

- Booth fee and advertising fee

Booth fee and advertising fee are to be paid to Japan Geoscience Union.

You can issue the invoice through the online system by yourself.

JpGU Office will not send invoice or other bills.

Please check its amount and transfer the fee and please make payment with in a month.

You can choose payment by bank transfer or by credit card.

account shown below. Please kindly contact us in case any extra procedure or documents are needed.

The bank account

SUMITOMO MITSUI BANKING CORPORATION

Koishikawa Branch

Savings account:3761271 Japan Geoscience Union

Swift Code: SMBCJPT

* Please burden bank transfer fee at your expense.

- Cancellation

Cancel is not accepted basically after applying.

Please contact us if you need to cancel caused of any unavoidable reason.

Please note that cancellation fees below will arise.

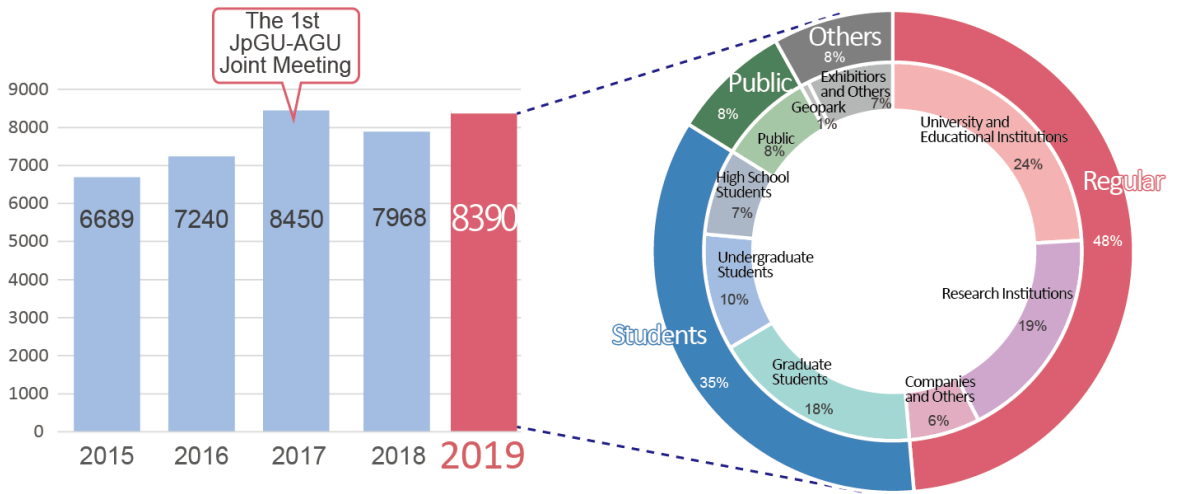
By March 31th (Tue) 50% of exhibition fee

After April 1st (Mon) full amount of fees

Reference: JpGU Meeting Reports

Name	Japan Geoscience Meeting 2019
Date	May 26 (Sun) - 30 (Thu) , 2019
Venue	Makuhari Messe, International Conference Hall, International Exhibition Hall8 Tokyo Bay Makuhari Hall Chiba, JAPAN

Number of participants



Number of participants from abroad

1	Taiwan	151
2	USA	136
3	China	123
4	Korea	39
5	Germany	37
⋮	⋮	⋮
Total		41 countries and regions 655



Number of presentations

