Exhibition Guidance

-Pamphlet Stand-

Japan Geoscience Union
American Geophysical Union
Outline of JpGU-AGU 2020

Outline

Name of the meeting JpGU – AGU 2020
Date May 24th (SUN) – 28th (THU) ,2020 for 5 days
Venue Makuhari Messe International Conference Hall, International Exhibition Hall 8 /
Tokyo Bay Makuhari Hall
Host Japan Geoscience Union

Society Members


Supporting Members

Regional city Convention attraction Promotion Council, FORTE Science Communication, ASO UNESCO GLOBAL GEOPARK, Crimson Interactive Japan, World Creations Inc., Japan Geoparks Network(JGN), American Journal Experts CACTUS COMMUNICATIONS K.K.

Co-sponsor


Sponsorship

Outline of Exhibition-1

Outline
Name: JpGU-AGU 2020 Pamphlet booth
Data: May 24th (SUN) – 28th (THU), 2020 For 5 days
Venue: Makuhari Messe International Conference Hall

Schedule

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>May 23rd (SAT)</td>
<td>3:00 PM - 6:00PM</td>
<td>Carrying-in</td>
</tr>
<tr>
<td>May 24th (SUN)</td>
<td>8:30AM - 10:00AM</td>
<td>Show Hours</td>
</tr>
<tr>
<td>May 25th (WED)</td>
<td>10:00AM - 7:00PM</td>
<td></td>
</tr>
<tr>
<td>May 26th (THU)</td>
<td>10:00AM - 4:00PM</td>
<td></td>
</tr>
<tr>
<td>May 27th (FRI)</td>
<td>4:00PM - 5:30PM</td>
<td></td>
</tr>
<tr>
<td>May 28th (THU)</td>
<td>10:00AM - 4:00PM</td>
<td></td>
</tr>
<tr>
<td>May 29th (FRI)</td>
<td>4:00PM - 5:30PM</td>
<td></td>
</tr>
<tr>
<td>May 30th (SAT)</td>
<td>9:00AM - 10:30AM</td>
<td></td>
</tr>
<tr>
<td>May 31st (SUN)</td>
<td>10:45AM - 12:15PM</td>
<td></td>
</tr>
<tr>
<td>June 1st (MON)</td>
<td>12:15AM - 2:15PM</td>
<td></td>
</tr>
<tr>
<td>June 2nd (TUE)</td>
<td>2:15PM - 3:45PM</td>
<td></td>
</tr>
<tr>
<td>June 3rd (WED)</td>
<td>4:00PM - 5:30PM</td>
<td></td>
</tr>
<tr>
<td>June 4th (THU)</td>
<td>5:45PM - 7:00PM</td>
<td></td>
</tr>
</tbody>
</table>

Deadline of Required Documents
- [March 31st (TUE)]
  Registration of Booth details through online system.
  *Information being input by March 31 are printed on the program book, although you can update information by May 23 and information after April 1 will be posted on the web.

- [April 10th (FRI)]
  Applications of options
  - Order for optional items
  - Nameplates
  - Booth settings
  - Internet
  - Vehicle Pass

- [May 8th (FRI)]
  Application for Exhibitor Pass
  On and after 9th (SAT), please issue your "e-ticket" for exhibitors pass and bring it to the venue.

- [May 19th (TUE)]
  Shipping notification

Please refer P.15-17 of this booklet for more details.

Deadline of Application for P.R.

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>March</td>
<td>[March 10th (TUE)]</td>
<td>JGL (News Letter)</td>
</tr>
<tr>
<td>March</td>
<td>[March 31st (TUE)]</td>
<td>Banner on Mobile Apps</td>
</tr>
<tr>
<td>March</td>
<td>[March 31st (TUE)]</td>
<td>Program Book (A4 size booklet)</td>
</tr>
<tr>
<td>March</td>
<td>[March 31st (TUE)]</td>
<td>Paper Cup Advertising</td>
</tr>
</tbody>
</table>

| April         | [April 3rd (FRI)] | E-mail news (Free)                          |
| April         | [April 24th (FRI)]| Posting your Logo on the Top Page (Free)     |
| April         | [April 24th (FRI)]| Digital Signage                             |

| May          | [May 8th (FRI)]   | Application for Exhibitor Pass               |
| May          | [May 19th (TUE)]  | Shipping notification                        |

Please order through the online system JpGU-AGU 2020 website -> Information for Exhibitors -> For exhibitors [>> Log in]
hits://www.jpgu-member.org/exhibition-booth/login/
Outline of Exhibition-2

Contact (Inquiries)

About this booklet
About the venue, options, carrying-in and out

Makuhari Messe, Inc.
In charge of JpGU-AGU 2020 venue
Asakura (Ms.), Shimizu (Mr.)
2-1, Nakase, Mihama-ku, Chiba-city, 261-8550 Japan
TEL: +81-43-296-0694 FAX: +81-43-296-0529
E-mail: exhibition@jpgu.org or jpgu@m-messe.co.jp

About meeting, exhibition, and general information
Japan Geoscience Union Office
2-4-16 Yayoi, Bunkyo-ku, Tokyo, 113-0032, Japan
TEL: +81-3-6914-2080 FAX: +81-3-6914-2088
Email: exhibition@jpgu.org

Venue Map
Outline of Exhibition-3

Floor Plan

Conference Hall 1F

Conference Hall 2F

International Exhibition Hall (Poster Area)
Tokyo Bay Makuhari Hall

University Panel/Publishers Desk
Booth Plan

Pamphlet Stand
Exhibition Fee: **11,000 JPY / booth**

Booth

<table>
<thead>
<tr>
<th>Equipments (included on the booth fee)</th>
<th>1 Pamphlet Stand W25 * D57.5 * H163.5 (cm)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>A4 size, Portrait orientation</td>
</tr>
<tr>
<td></td>
<td>1 Name plate</td>
</tr>
<tr>
<td></td>
<td>Name of the organization will be written in Black</td>
</tr>
<tr>
<td></td>
<td>Fee for Installation and dismantling</td>
</tr>
<tr>
<td>Passes</td>
<td>Passes are not supplied.</td>
</tr>
<tr>
<td>Optional items</td>
<td>Optional items are not supplied.</td>
</tr>
</tbody>
</table>
**How to exhibit**

**Date**
Please send your packages so that it arrive at the previous day (May 25th)

**[Delivery Slip Sample]**

<table>
<thead>
<tr>
<th>Address</th>
</tr>
</thead>
<tbody>
<tr>
<td>2-1, Nakase, Mihama-ku, Chiba-city, 261-8550 Japan</td>
</tr>
<tr>
<td>Makuhari Messe, International Conference hall</td>
</tr>
<tr>
<td>JpGU Meeting 2019 Pamphlet stand</td>
</tr>
<tr>
<td>Exhibitor’s name (as registered)</td>
</tr>
<tr>
<td>TEL:043-296-0694</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Item</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pamphlet stand</td>
</tr>
<tr>
<td>Items enclosed</td>
</tr>
<tr>
<td>Exhibitor’s name (as registered)</td>
</tr>
<tr>
<td>Package No. XX / Total XX *example, No.1 / 10</td>
</tr>
</tbody>
</table>

* Notification *
- Please keep slips to provide against accidents.
- Only exhibits which are able to be put in the pamphlet stand (A4 size, portrait orientation) are allowed. (For example broachers, flyers and others.)
- Participants can take your exhibits out freely.
- You are not allowed distribute exhibits or other materials by yourself at the venue.
- When there is only a few remained exhibits, we will refill your stand by your stock, if any.
- We will not send back leftovers overseas, if any, after Meeting. In case you want to send back them domestically, please contact JpGU office before you ship your exhibits.

Exhibitors shall observe the following regulations

- We may, due to force majeure, make major changes to the exhibition timetable or, in extreme cases, cancel exhibitions entirely. In such case part of the exhibition fee may be refunded to exhibitors. In no other case shall we be responsible for losses or expenses incurred by exhibitors.
- We reserves the right to refuse to allow any exhibition which is in their view unsuitable for JpGU Meeting.
- Subletting, selling, transferring, or exchanging exhibition space, either in whole or in part, to any third party, including other exhibitors, is prohibited.

* For overseas Exhibitors
JpGU recommends shipping agency below
Sometimes customs procedure takes along time, please contact them with time to spare.
contact : Cargo Live Japan
16F mBAY POINT Makuhari, 1-6Nakase, Mihama-ku, Chiba-city, 261-0023 Japan
Tel: +81-43–298–4741  Fax: +81-43–298–4740
E-mail: taka@cargolive.jp  to: Matsute(Mr.)  Subject of Email should be “JpGU-AGU 2020”

In case you deliver using other company, please make sure that your packages arrive within carrying-in-period (above), and that you receive your packages there. We can NOT receive or keep your packages out of this period. Please also be informed that we will not go through procedures for custom.
E-mail news special issue will introduce exhibitors to JpGU Members and ID holders, about 7,000 persons.
The mail news will be sent in two parts before the Meeting.
[Fee] Free
[Deadline] April 3rd (Fri)
[Material format] English: Within 68 one-byte characters x 5 lines (txt only)
Japanese: Within 34 two-byte characters x 5 lines (txt only)
You can send in either English or Japanese, or both.

Posting your logo on our web

We will provide a free logo posting service on our web
Putting your logo on the top page of meeting website, we will introduce exhibitors.
Logo will be randomly shown.
[Deadline] April 24th (Fri)
[Sending material] via E-mail
[Material format] within 50(h) pixel * 170(w) pixel format: GIF, JPG, or PNG file.
[Application fee] Free

Digital Signage

We will display your P.R. along with the information from JpGU on a digital signage near the reception (International Conference Hall 1F).
[Fee] 11,000 JPY /10sec.
[Deadline] April 24th (Fri)
[Format] PDF 16:9 aspect ratio, Landscape
[Sending material] via E-mail
Banner on Mobile Apps (iPhone and Android)

Mobile Application for 2019 JpGU Meeting is getting ready. It offers Meeting information before, during, and after the meeting term.
Your banner will be shown on the bottom of the top page. Tapping your banner enables you to jump to indicated URL.
With every 5 seconds, banner image will be replaced.

[Fee] 32,400 JPY  
[Deadline] March 31st (Tue)  
[Material format] 210 (h) pixel * 1536 (w) pixel  
format: png, eps, ai, or psd file.

Advertisement in the Meeting Program Book

Program Book will be distributed to all participants, and it includes general information, schedule, index of authors, and other useful information. This program book is written in English.
Prints: 5000 (planned)  
[Deadline] March 31st (Tue)  
[Sending material] by email or using file transfer service  
* Please send us with “[Program Book Ad]” as the subject  
Send to: exhibition@jpgu.org  
[Material format] pdf, eps etc.  
* Program Book will be distributed to all participants  
* Advertisement on covers are limited to one each.

<table>
<thead>
<tr>
<th>Size $H \times W$ (mm)</th>
<th>Full page</th>
<th>Half page</th>
<th>Quarter page</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>250 $\times$ 180</td>
<td>120 $\times$ 180</td>
<td>120 $\times$ 85</td>
</tr>
<tr>
<td>Fee</td>
<td>162,000 JPY</td>
<td>81,000 JPY</td>
<td>43,200 JPY</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Size $H \times W$ (mm)</th>
<th>The inside front cover (Black and White)</th>
<th>The inside back cover (Black and White)</th>
<th>The outside back cover (Full color)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>250 $\times$ 180</td>
<td>250 $\times$ 180</td>
<td>250 $\times$ 180</td>
</tr>
<tr>
<td>Fee</td>
<td>194,400 JPY</td>
<td>194,400 JPY</td>
<td>270,000 JPY</td>
</tr>
</tbody>
</table>

reference: Use of App for 2019 Meeting

The number of Downloaded
- iOS: 2,231
- Android: 937
Total: 3,168
Advertisement in JGL

JGL is delivered to all members (if they wish) to summarize latest earth planetary science related information and provide them to researchers. JGL is published 4 times a year in February, May, August and November. JGL issued in May 2020 are used as program book of the Meeting. Articles are written in Japanese. prints:10,000 (planned) [Deadline] March 10th (TUE) [Material format] pdf, eps etc.

<table>
<thead>
<tr>
<th></th>
<th>Fee</th>
<th>Size (H *W)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full page</td>
<td>305,800JPY</td>
<td>235mm × 170mm</td>
</tr>
<tr>
<td>Half page</td>
<td>152,900JPY</td>
<td>110mm × 170mm</td>
</tr>
<tr>
<td>One-third of page</td>
<td>101,860JPY</td>
<td>235mm × 52mm or 75mm × 170mm</td>
</tr>
<tr>
<td>One-sixth of page</td>
<td>50,930JPY</td>
<td>110mm × 52mm or 75mm × 80mm</td>
</tr>
</tbody>
</table>

Paper cup advertising

Meeting provide complimentary coffee and water for participants. Please apply to provide your original paper cup as an advertisement. [Deadline] March 31st(Tue) [Things you provide] Printed coffee cups * 2,000pcs [Fee] 22,000JPY/2,000pcs(not includes the price of cups, printing fee) [The number of limit] 10,000 (2,000pcs * 5days) *Please tell us your request regarding the day your cups used. [information] Coffee schedule :International Conference Hall: 10:30am- and 3:15pm- International Exhibition Hall: all day Tokyo Bay Makuhari Hall:10:30am- and 3:15pm-
Payment

- Booth fee and advertising fee
  Booth fee and advertising fee are to be paid to Japan Geoscience Union.
  **You can issue the invoice through the online system by yourself.**
  **JpGU Office will not send invoice or other bills.**
  Please check its amount and transfer the fee and please make payment with in a month.
  You can choose payment by bank transfer or by credit card.
  account shown below. Please kindly contact us in case any extra procedure or documents are needed.

  The bank account
  SUMITOMO MITSUI BANKING CORPORATION
  Koishikawa Branch
  Savings account:3761271  Japan Geoscience Union
  Swift Code: SMBCJPJT

  * Please burden bank transfer fee at your expense.

- Cancellation
  Cancel is not accepted basically after applying.
  Please contact us if you need to cancel caused of any unavoidable reason.
  Please note that cancellation fees below will arise.
  By March 31th (Tue)  50% of exhibition fee
  After April 1st (Mon) full amount of fees
Reference: JpGU Meeting Reports

Name: Japan Geoscience Meeting 2019
Date: May 26 (Sun) - 30 (Thu), 2019
Venue: Makuhari Messe, International Conference Hall, International Exhibition Hall8
Tokyo Bay Makuhari Hall
Chiba, JAPAN

Number of participants

- 2015: 6689
- 2016: 7240
- 2017: 8450
- 2018: 7968
- 2019: 8390

Number of presentations

- 2015: 4037
- 2016: 4515
- 2017: 5645
- 2018: 5001
- 2019: 5028

Number of participants from abroad

1. Taiwan: 151
2. USA: 136
3. China: 123
4. Korea: 39
5. Germany: 37

Total: 655 countries and regions